



## Our Mission: Keeping the Canal Alive

	Cultural	Social	Economic	Environment
<b>Core Vision</b>	Ensure navigable and financially viable waterway for both now and the future	Actively involve local communities and councils for leisure, recreation, health and well being	Ensure ongoing mutually beneficial economic benefits to local areas, councils and resident populations	Proactively support and protect this unique natural environment for future generations
<b>Actions Now</b>	Agree with BCA list of projects to progress (to deliver above vision)	Encourage greater usage by various users of facilities along canal, through increased awareness and active promote	Implement a plan with BCA to increase canal income	Positively work with Natural England (NE) / Environment Agency / others to achieve a fair balance between recreation and conservation
	Develop, fund and install projects, including: <ul style="list-style-type: none"> <li>- Signage Info Boards</li> <li>- Visitor Centre(s) / web museum</li> <li>- Pill Box interpretation</li> </ul>	Conduct users survey into what they want from the canal	Post Covid to implement safe working practices and restart boat trips (John Pinkerton & Kitty)  Actively seek funding for projects through donations, legacies, grants	Retain the beauty of the canal through continued maintenance and repair
<b>Actions - Short / Medium Term</b>	Ensure clear plan and actions to improve Water availability, dredging and access full length of canal	Encourage councils' support of the canal as a natural choice for helping maintain and improve health & wellbeing and reduce medical costs.	Actively develop and lead a programme of funded projects for canal users to enjoy	Link to, and promote other parks, nature trails and footpaths



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	<p>Progress projects, including:</p> <ul style="list-style-type: none"> <li>- develop a virtual living museum on the BCS web site</li> <li>- Last 5 miles walk</li> <li>- Return vessel parts of Perseverance to BCS control</li> </ul> <p>Improve boat facilities including mooring facilities and electric points</p>	<p>Continue to actively promote the canal and its benefits to the Community</p> <p>Promote links with local (sports) clubs and societies along the canal</p>	<p>Proactively involve local businesses and councils in sponsorship / volunteering and financially supporting the canal</p> <p>Specific income generating projects may include:</p> <ul style="list-style-type: none"> <li>- pop up facilities along the canal for users' convenience and income generation</li> <li>- further trip boats eg Fleet</li> </ul>	<p>Make the canal sustainable by replacing diesel boats with electric plus electric points</p> <p>Work with NE to plan and implement increased water, boat movements and dredging</p>
	<p>Strengthen links with national organisations i.e. IWA, Wey &amp; Arun and Montgomery Canal</p>	<p>Increased community involvement through Volunteering and Membership of BCS (including promoting 30th anniversary)</p>	<p>Identify and secure developers' financial contributions to support and enhance the canal</p>	
<b>Actions - Medium / Long Term</b>	<p>Ensure accessibility of canal to wide beamed boats through to King John's Castle + dredging</p>	<p>Build on above to encourage greater use</p>	<p>Support canal owners in increasing income to ensure ongoing viability</p>	<p>Ensure the continuity of water supply to the canal to keep it navigable and preserve its' biodiversity</p>
	<p>Reconstruction and then display of Perseverance in a suitable location(s)</p>	<p>Regular feedback</p>	<p>Continue to work with County and local council in developing economic benefits in each district, including increased revenue to support the canal</p>	<p>Build links to other relevant environmental groups</p>



The Basingstoke  
Canal Society

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<b>Actions - Long Term</b>	Promote transfer of ownership to CRT and retain long term goal of linking to Kennet & Avon	To make the Canal a safe and enjoyable place	Joint working with business, organisations and local councils to ensure a financially sustainable future for the Canal	Ongoing relationship with NE to balance Environment and Navigation